



9/5/2012

Debra Howland, Executive Director
New Hampshire Public Utilities Commission
21 South Fruit Street, Suite 10
Concord, N.H. 03301-2429

Re: Initial Aggregator Registration Application

Dear Ms. Howland,

Please allow the following information to serve as our application to become a registered aggregator in the state of New Hampshire.

As required in Puc 2003.04, we are requesting permission to begin providing procurement services (brokerage of electricity) to customers by providing written notice to the commission prior to providing such service in the form specified in Puc 2006.02. We affirm the following: Energy Choice DE will not enroll any customers, make a legally binding offer to any non-residential customers in writing, in person or by telecommunications until we have completed all aspects of the notification process required by Puc 2003.

As per the instructions beginning in N.H. Code of Administrative Rules Puc 2003.04, we are providing the required information in the order listed. Please also find this original document, two (2) copies, an electronic copy on CD, and a \$250 filing fee included in this application.

- (1) The legal name of the applicant as well as any trade name(s) under which it intends to operate in this state;
- (2) The applicant's business address, telephone number, e-mail address and website address, as applicable;
- (3) The name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant if an individual or of the applicant's principal(s), if the applicant is anything other than an individual;
- (4) The telephone number of the customer service department or the name, title, telephone number and e-mail address of the customer service contact person of the applicant, including toll free telephone numbers if available
- (5) A copy of the applicant's authorization to do business in New Hampshire from the secretary of state, if anything other than an individual;
- (6) Description of the geographic areas of New Hampshire in which the applicant intends to provide service, consistent with Puc 2006.01(a)(10) above;
- (7) A statement that the applicant is not representing any supplier interest or a listing of any supplier interest the applicant intends to represent; and
- (8) Except as provided in 2003.04(e), payment of the required filing fee; and
- (9) The signature of the applicant or its representative.





Below, please find additional information about the company not included in the application.

1) Brief description of Energy Choice, Inc.:

Energy Choice's energy efficiency & procurement products support end-users, utilities and energy efficiency companies in identifying and implementing savings opportunities for facilities at any location. Our business is comprised of three integrated business units: (1) Natural Gas & Biogas Cogeneration Plants, (2) Asset Development & Investments, and (3) Energy and GHG Commodity procurement. Our knowledge in creating competitive and compliant advantages allows clients to achieve their economic and environmental objectives through planning, measuring, mitigating, investing and participating in projects. Energy Choice works with the following customer classes: small non-residential, medium non-residential, large non-residential.

2) Relevant experience:

Energy Choice, Inc. is a new company, and our primary focus for the past two (2) years has been the sale of combined heat and power (CHP)/cogeneration units. We have not yet engaged in the brokerage of electricity or natural gas.

3) Experience of key operating personnel:

Minella Gjoka (Chief Executive Officer) has been active in the past 10 years helping customers in US and internationally including private and public entities, build and develop climate change and energy strategies for mandatory and voluntary markets. That includes: Project Management (evaluation, planning, trading, etc.), Project Development, Environmental policy research and analysis, Research of local, regional, national and international regulatory developments, and Sustainable development strategies. He has managed several government contracts in US and internationally, and has deep expertise in writing solicitations, building custom procurement strategies, marketing aggregations to ensure greater profit and participation. Minella has managed billions of dollars in energy brokerage transactions value, helping customers achieve tens of millions in savings. By combining his knowledge of the environmental markets and energy with his experience in working with emerging business models, Mr. Gjoka is able to bring the most efficient solutions to our customer partners. His work also included; develop pricing & energy trading products, creating management strategies for large procurements, and managing utility financial and physical procurement products.

Thank you for your consideration.

Respectfully submitted,

Minella Gjoka

Chief Executive Officer

Energy Choice, Inc. DBA Energy Choice DE



Energy Choice DE: Initial Aggregator Registration

Taken from Puc 2006.02

(1) The legal name of the applicant as well as any trade name(s) under which it intends to operate in this state;

Energy Choice, Inc. DBA Energy Choice DE

(2) The applicant's business address, telephone number, e-mail address and website address, as applicable;

20 Holland Street, Suite 406A
Somerville, MA 02144
Phone: 617-939-0160
Email: info@energychoice.com
www.energychoice.com

(3) The name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant if an individual or of the applicant's principal(s), if the applicant is anything other than an individual;

Minella Gjoka
Chief Executive Officer
Minella.Gjoka@energychoice.com

Manda Schulman
Market Director
Manda.Schulman@energychoice.com

All located at:

20 Holland Street, Suite 406A
Somerville, MA 02144
Phone: 617-939-0160

(4) The telephone number of the customer service department or the name, title, telephone number and e-mail address of the customer service contact person of the applicant, including toll free telephone numbers if available

Customer Service Department:
Phone: 617-939-0160
Toll free: 888-661-1865

(5) A copy of the applicant's authorization to do business in New Hampshire from the secretary of state, if anything other than an individual;

Attached



(6) Description of the geographic areas of New Hampshire in which the applicant intends to provide service, consistent with Puc 2006.01(a)(10) above;

Energy Choice DE intends to provide electric and natural gas procurement in the following service territories: Public Service Company of New Hampshire (PSNH), National Grid--Granite State Electric Company (GSEC), and Unitil Energy Systems, Inc. (UES).

(7) A statement that the applicant is not representing any supplier interest or a listing of any supplier interest the applicant intends to represent; and

Energy Choice DE is not representing any supplier interest or a listing of any supplier interest Energy Choice DE intends to represent.

(8) Except as provided in 2003.04(e), payment of the required filing fee; and
A \$250 filing fee is included in this application.

(9) The signature of the applicant or its representative.

A handwritten signature in blue ink, reading "Minella Gjoka", is written over a horizontal line.

Minella Gjoka
Executive Officer
Choice, Inc. DBA Energy Choice DE

State of New Hampshire

Filed
Date Filed: 08/27/2012
Business ID: 677231
William M. Gardner
Secretary of State

Filing fee: \$50.00
Fee for Form SRA: \$50.00
Total fees \$100.00

Form 40
RSA 293-A:15.03

Use black print or type.

Form must be single-sided on 8 1/2" x 11" paper;
double sided copies will not be accepted.

APPLICATION FOR CERTIFICATE OF AUTHORITY FOR PROFIT FOREIGN CORPORATION

PURSUANT TO THE PROVISIONS of the New Hampshire Business Corporation Act, the undersigned corporation hereby applies for a certificate of authority to transact business in New Hampshire and for that purpose submits the following statement:

FIRST: The name of the corporation is Energy Choice, Inc.

SECOND: The name which it elects to use in New Hampshire is Energy Choice DE

THIRD: It is incorporated under the laws of Delaware

FOURTH: The date of its incorporation is July 20, 2005 and the period of its duration is perpetual

FIFTH: The complete address (including zip code and post office box, if any) of its principal office is 20 Holland Street, Suite 406A, Somerville, MA 02144

SIXTH: The name of its registered agent IN NEW HAMPSHIRE is InCorp Services, Inc.
and the complete address (including zip code and post office box, if any) of its registered office IN NEW HAMPSHIRE is (agent's business address) 152 South Mast Street, Goffstown, NH 03045

SEVENTH: The sale or offer for sale of any ownership interests in this business will comply with the requirements of the New Hampshire Uniform Securities Act (RSA 421-B).

EIGHTH: The principal purpose or purposes which it proposes to pursue in the transaction of business in New Hampshire are Combined heat and power/cogeneration sales and related services. We also support our commercial and industrial clients with energy procurement and asset management.

State of New Hampshire
Form 40 - Application for Certificate of Authority 4 Page(s)



T1224145013

Form 40
(Cont.)

| <u>Name</u> | <u>Title</u> | <u>Address</u> |
|------------------------|------------------------|---|
| <u>OFFICERS</u> | | |
| <u>Minella Gjoka</u> | <u>CEO</u> | <u>20 Holland Street, Suite 406A</u> <u>Somerville, MA 02144</u> |
| <u>Manda Schulman</u> | <u>Market Director</u> | <u>20 Holland Street, Suite 406A</u> <u>Somerville, MA 02144</u> |
| <u></u> | <u></u> | <u></u> |

| | | |
|-----------------------|------------------------|---|
| <u>Minella Gjoka</u> | <u>CEO</u> | <u>20 Holland Street, Suite 406A</u> <u>Somerville, MA 02144</u> |
| <u>Manda Schulman</u> | <u>Market Director</u> | <u>20 Holland Street, Suite 406A</u> <u>Somerville, MA 02144</u> |
| <u> </u> | <u> </u> | <u> </u> |

(Corporate Name)

(Corporate Name)
Minka Gola
(Signature)

(Print or type name)

(Title)

Date signed: 08/15/2012

Form 40 Page 2 (7/2012)



8/23/2012

Letter of Resolution

The Energy Choice, Inc. Board of Directors approves the adoption of the DBA name – Energy Choice DE

Board Members

Minella Gjoka
Chief Executive Officer

Signed

A handwritten signature in dark ink, which appears to read "Manda Schulman", is written over a horizontal line.

Manda Schulman
Secretary

**Form SRA – Addendum to Business Organization and Registration Forms
Statement of Compliance with New Hampshire Securities Laws**

Part I – Business Identification and Contact Information

Business Name: Energy Choice, Inc.
Business Address (include city, state, zip): 20 Holland Street, Suite 406A, Somerville, MA 02144
Telephone Number: (617) 939-0160 E-mail: info@energychoice.com
Contact Person: Manda Schulman
Contact Person Address (if different): _____

Part II – Check ONE of the following items in Part II. If more than one item is checked, the form will be rejected. [PLEASE NOTE: Most small businesses registering in New Hampshire qualify for the exemption in Part II, Item 1. below. However, you must insure that your business meets all of the requirements spelled out in A), B), and C)]:

1. ☒ Ownership interests in this business are exempt from the registration requirements of the state of New Hampshire because the business meets ALL of the following three requirements:
A) This business has 10 or fewer owners; and
B) Advertising relating to the sale of ownership interests has not been circulated; and
C) Sales of ownership interests – if any – will be completed within 60 days of the formation of this business.
2. _____ This business will offer securities in New Hampshire under another exemption from registration or will notice file for federal covered securities. Enter the citation for the exemption or notice filing claimed - _____
3. _____ This business has registered or will register its securities for sale in New Hampshire. Enter the date the registration statement was or will be filed with the Bureau of Securities Regulation - _____
4. _____ This business was formed in a state other than New Hampshire and will not offer or sell securities in New Hampshire.

Part III – Check ONE of the following items in Part III:

1. ☒ This business is not being formed in New Hampshire.
2. _____ This business is being formed in New Hampshire and the registration document states that any sale or offer for sale of ownership interests in the business will comply with the requirements of the New Hampshire Uniform Securities Act.

Part IV – Certification of Accuracy

(NOTE: The information in Part IV must be certified by: 1) all of the incorporators of a corporation to be formed; or 2) an executive officer of an existing corporation; or 3) all of the general partners or intended general partners of a limited partnership; or 4) one or more authorized members or managers of a limited liability company; or 5) one or more authorized partners of a registered limited liability partnership or foreign registered limited liability partnership.)

I (We) certify that the information provided in this form is true and complete. (Original signatures only)

| | | | |
|---------------|----------------------|--------------|----------------------|
| Name (print): | <u>Minella Gjoka</u> | Signature: | <u>Minella Gjoka</u> |
| | | Date signed: | <u>08/15/2012</u> |
| Name (print): | _____ | Signature: | _____ |
| | | Date signed: | _____ |
| Name (print): | _____ | Signature: | _____ |
| | | Date signed: | _____ |